

Web Developer

Date: August 2026

Location: Egham, Surrey, UK

Company: Webtrends Optimize

Build your next chapter with one of the UK's fastest-growing experimentation platforms.

Webtrends Optimize helps brands like Odeon Cinemas Group, Virgin Wines, Dogs Trust and Halfords make smarter digital decisions through experimentation, personalisation and continuous optimisation.

We're one of the UK's fastest-growing experimentation and personalisation platforms, and we're just getting started. Whether we're supporting self-service users, delivering fully managed programmes or partnering with leading digital agencies, our focus is the same: helping businesses create better online experiences backed by data and insight.

We're also proud to be a certified B Corp, reflecting our commitment to building a successful business that creates positive impact for our team, customers and community.

If you enjoy solving problems, trying new ideas and working in a collaborative environment where your contribution genuinely matters, you'll fit right in. In return, you'll get the freedom to learn, innovate and grow, supported by flexible benefits that work around your lifestyle.

Position Description

Webtrends Optimize is seeking an experienced, detail-oriented web developer to implement website optimisation projects (AB Testing, MVT, Personalisation) using our enterprise-grade testing and targeting platform.

You will work in a close team of Consultants/Analysts, Developers, Creative and Quality Assurance members, to deliver solutions for our clients, working both independently and in a team environment. If you're passionate, creative and an organised self-starter with real expertise working with JavaScript, this is great opportunity to expand your career. If you love a challenge and want to make a difference, this is the place for you.

Primary Responsibilities

- Web content creation/manipulation using JavaScript, CSS, HTML
- Working with analysts and technical specialists to architect solutions to challenging problems
- Implement highly-critical projects to tight schedules and precise deadlines

Interaction

This position operates in a team-oriented environment. As a result, the successful candidate will build and maintain strong and effective working relationships internally with Client Services, Product Development and Support teams.

There is a client-facing aspect as well, with developers closely aligned to customer accounts. You should feel confident in your abilities and able to explain your work to people of all levels.

Required Skills

- 1 or more years' experience in fast-paced commercial website development environments
- Strong expertise of JavaScript, jQuery, HTML and CSS/3.
- Solid grasp of how the web works, including HTTP requests, cookies, ajax, single-page apps, etc.
- Awareness of responsive design practices, including Bootstrap CSS
- Problem solver, with desire to excel in challenging environments
- Extremely detail-oriented self-starter with a 'get it done' attitude
- Ability to adapt quickly and respond effectively in high-pressure, multi-tasking situations

Preferred Skills

- Familiarity with Node JS and React
- Experience managing projects, especially using tools like JIRA, Trello, Slack
- Demonstrated web design focusing on usability, standards and accessibility
- Experience of Azure Cloud Services, Tag Management (such as GTM), Data Layers & browser storage.

Working Conditions

- Flexible home working policy
- Travel is minimal
- The job involves extensive time working at a computer
- Candidate must pass background check

We Offer

- Contributory Pension
- Private medical, dental & travel Insurance
- 25-day annual leave plus 2 paid charity volunteering days
- Paid sick leave
- Life assurance & income protection from day one
- Employee recognition scheme with prizes to celebrate the amazing things you do
- Access to health & wellbeing support services
- On-site free parking

Position Type

- Regular/Permanent, Full-time