

# **Web Developer**

**Location:** Egham, Surrey, UK **Company:** Webtrends Optimize

Want to take your career to the next level? Come and join an award-winning UK technology company. Webtrends Optimize is a leading vendor in the digital Experimentation and Personalisation space, providing #1 rated service to companies like Odeon Cinemas Group, Prettylittlething and Thomas Cook as we look to improve their onsite and in-app experiences.

Having grown over 40% year on year, life at Webtrends Optimize is full of opportunities. We support self-service customers as well as providing an all-encompassing fully-managed service, as well as customers inbetween, and work alongside some of the most exciting digital agencies. We can offer you the chance to create, learn and innovate; and also offer a flexible benefits package with a range of options to match your lifestyle.

# **Position Description**

Webtrends Optimize is seeking an experienced, detail-oriented web developer to implement website optimisation projects (AB Testing, MVT, Personalisation) using our enterprise-grade testing and targeting platform.

You will work in a close team of Consultants/Analysts, Developers, Creative and Quality Assurance members, to deliver solutions for our clients, working both independently and in a team environment. If you're passionate, creative and an organised self-starter with real expertise working with JavaScript, this is great opportunity to expand your career. If you love a challenge and want to make a difference, this is the place for you.

## **Primary Responsibilities**

- Web content creation/manipulation using JavaScript, CSS, HTML
- Working with analysts and technical specialists to architect solutions to challenging problems
- Implement highly-critical projects to tight schedules and precise deadlines

#### Interaction

This position operates in a team-oriented environment. As a result, the successful candidate will build and maintain strong and effective working relationships internally with Client Services, Product Development and Support teams.

There is a client-facing aspect as well, with developers closely aligned to customer accounts. You should feel confident in your abilities and able to explain your work to people of all levels.



## **Required Skills**

- 1 or more years' experience in fast-paced commercial website development environments
- Strong expertise of JavaScript, jQuery, HTML and CSS/3.
- Solid grasp of how the web works, including HTTP requests, cookies, ajax, single-page apps, etc.
- Awareness of responsive design practices, including Bootstrap CSS
- Problem solver, with desire to excel in challenging environments
- Extremely detail-oriented self-starter with a 'get it done' attitude
- Ability to adapt quickly and respond effectively in high-pressure, multi-tasking situations

## **Preferred Skills**

- Familiarity with Node JS and React
- Experience managing projects, especially using tools like JIRA, Trello, Slack
- Demonstrated web design focusing on usability, standards and accessibility
- Experience of Azure Cloud Services, Tag Management (such as GTM), Data Layers & browser storage.

# **Working Conditions**

- The position is located at our UK Headquarters in Egham, Surrey, UK
- The job involves extensive time working at a computer
- Candidate must pass background check
- Flexible working from home policy following probation

#### We Offer

- Contributory Pension
- Private Medical Insurance
- Private Dental
- 25-day annual leave plus 2 paid charity volunteering days
- Hybrid working
- Critical illness and life assurance cover

#### **Position Type**

• Permanent, Full-time